



MEDIA RELEASE

JUSTINE CULLEN ANNOUNCED AS EDITOR *SHOP TIL YOU DROP*

Monday 23rd June 2008 - ACP Magazines has announced Justine Cullen as the new editor of *Shop Til You Drop*.

Beauty and Style Director of *Shop Til You Drop* since 2005 and launch Editor of *Shop 4 Kids* and *Shop 4 Weddings*, Cullen has previously held the roles of Beauty Director at *Marie Claire* and Deputy Editor, *Dolly*.

Danielle de Gail has been promoted to the role of Managing Editor of *Shop Til You Drop* and Editor of *Shop 4 Kids* and *Shop Weddings*, reporting to Cullen. De Gail was most recently Deputy Editor of *Shop Til You Drop*, having previously held the role of Acting Editor, *Girlfriend*.

Pat Ingram, Group Publisher Women's Lifestyle, ACP Magazines, said: "Since launching in 2003, *Shop Til You Drop* has become firmly established as a monthly must-have for fashion-conscious women across Australia.

"The title's success lies in its ability to fuse innovation with accessibility – and under these new appointments, the magazine will reach even greater heights," continued Ingram.

Paula Joye, editor, *madison* and editorial director, *Shop Til You Drop*, *Shop 4 Kids*, *Shop Weddings*, *CLEO* and *Cosmopolitan* said: "*Shop Til You Drop*, *Shop 4 Kids* and *Shop Weddings* will greatly benefit from this new injection of passion, flair and commitment.

"Justine and Danielle are highly talented individuals with well established industry reputations - and these appointments are thoroughly deserved."

Both appointments take immediate effect.

Ends.

For further information, pics or interviews please contact:

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